



August 10, 2020

Name
Title
Company
Address
City, State Zip

Dear Commercial Property Owner,

The Cumberland Community Improvement District (CID) and its Board of Directors would like to thank you for your commitment to the success of the Cumberland CID. By 2024, commercial property owners in the CID will have invested \$180 million into approximately \$2.5 billion worth of projects focused on improving transportation and infrastructure and enhancing the character of the district.

Since our inception 32 years ago, the millage rate for the CID has been set at 5 mills. However, due to the impact of COVID-19, the CID's Board of Directors voted to lower the 2020 millage rate from 5 mills to 4 mills. We know these are unprecedented times and hope this reduction in property tax is helpful to your business this year.

The Cumberland CID remains committed to our vision and goals. We work to create more value for investors by initiating and leading the enhancements that make Cumberland a more attractive place to operate a business, to work, and to live. These improvements create real value for our community, and we are proud that almost 3,400 businesses choose to call Cumberland home. Every year, our district generates a \$20 billion impact on Georgia's economy.

Once again, the Cumberland CID's success would not be possible without your partnership. If you have any questions or would like further information, please contact Kim Menefee, Executive Director, at (770) 859-2333 or visit www.cumberlandcid.org.

Sincerely,

A blue ink signature of John Shern, consisting of a large, stylized 'J' followed by 'shern' in a cursive script.

John Shern, Chair

A blue ink signature of Barry Teague, appearing as a stylized 'B' followed by 'Teague' in a cursive script.

Barry Teague, Treasurer

A blue ink signature of Mike Plant, appearing as a stylized 'M' followed by 'Plant' in a cursive script.

Mike Plant

A blue ink signature of Mason Zimmerman, appearing as a stylized 'M' followed by 'Zimmerman' in a cursive script.

Mason Zimmerman

A blue ink signature of Connie Engel, appearing as a stylized 'C' followed by 'Engel' in a cursive script.

Connie Engel, Vice Chair

A blue ink signature of Stephen Barnhouse, appearing as a stylized 'S' followed by 'Barnhouse' in a cursive script.

Stephen Barnhouse

A blue ink signature of Bob Voyles, appearing as a stylized 'B' followed by 'Voyles' in a cursive script.

Bob Voyles