

MEETING MINUTES
CUMBERLAND COMMUNITY IMPROVEMENT DISTRICT
Thursday, March 28, 2019

MEMBERS PRESENT

John Shern
Stephen Barnhouse
Connie Engel
Barry Teague
Bob Voyles

LEGAL COUNSEL

Lynn Rainey

CUMBERLAND CID

Rasha Al Rawi
Kyethea Clark
Lisa Sanders

COBB CHAMBER OF COMMERCE

Melissa Crook
Sharon Mason
Mike Winters

JACOBS

Alex Chung
Lee Upkins
Maureen Wakeland

COBB COUNTY

Bob Ott
Karyn Matthews
Michael Francis

OTHERS PRESENT

Sharon Goldmacher, C21
Jamie Donaldson, C21
Heidi Dasinger, Marietta Power
Carolyn Baar, Georgia Commute Options
Monica Flocken, Childress Klein
Brad Hale, Moreland Altobelli
Scott Jordan, SEI
Patricia Rice, Powers Ferry Corridor Alliance
Mark Mathews, Henssler Financial
Holly Quinlan, Cobb Travel & Tourism
Lindsey Burruss, Cobb Travel & Tourism
Eric Bosman, Kimley-Horn
Josh Winter, Winter Design
Drew Pitman, HNTB
Ron Sifen, Vinings HOA
Ricky Leroux, MDJ

The March meeting of the Cumberland Community Improvement District Board was called to order at 7:33 a.m. on Thursday, March 28, 2019 at the Cobb Chamber of Commerce, 240 Interstate North Parkway, Atlanta, Cobb County, Georgia, pursuant to legal notice. A quorum was present.

Chairman John Shern welcomed special guests.

ITEMS FOR APPROVAL

1. Minutes: Mr. Voyles made a motion to approve the February 28, 2019 Regular Session Minutes of the CID Board. Ms. Engel seconded the motion which was unanimously approved.
2. Approval of Financial Statement: After making the Treasurer's Report, Mr. Teague made a motion to approve the February Financial Reports (Exhibit A) and invoices and cash disbursements (Exhibit B). Ms. Engel seconded the motion which was unanimously approved.

CHAIRMAN'S REMARKS & UPDATES

Update of on Executive Director Search: Chairman Shern reported The Goodwin Group has been retained to help with the search for a new Executive Director. The Goodwin Group is reviewing the extensive list of applicants. Chairman Shern and Vice Chair Engel will receive an update next week.

Chairman Shern thanked the Cobb Chamber for its cooperation during this transitional time.

DIRECTOR OF OPERATIONS UPDATE

A. Comments/Requests

1. Akers Mill Ramp – Traffic Data & Analysis Collection (\$81,877): Kyethea Clark, Director of Operations, stated it has been determined that new and updated traffic data collection and traffic analysis are needed to meet GDOT's requirement to conclude and get approval of the design phase. This needs to take place before school is let out in May. When the project was originally scoped it was assumed that traffic volumes and other traffic data would be utilized from the NW Corridor Express Lanes project. To keep the project on schedule and hit the major milestone, this collection and analysis of required traffic information is needed. Mr. Voyles made a motion to approve PTG & WSP to complete traffic data collection and analysis in the amount of \$81,877. Ms. Engel seconded the motion which was unanimously approved.

Ms. Clark went on to give updates on the Akers Mill Ramp. Design work continues and the concept report approval is anticipating GDOT's approval by April of 2019. The CCID is hosting the GDOT Constructability review meeting next Wednesday. The review is of design plans. By late summer of 2019, there should be refined cost estimates of what it will take to construct, update of the environmental CE, and ROW approval, and authorization will come in late December.

2. I-75 & I-285 Interchange Clean-Up Bids (\$56,395): Ms. Clark stated Phase I of the GDOT clean-up project is complete, but there are some outstanding items. They either did not fall under GDOT's scope or were too detailed. The detailed clean-up includes removing vines along bridges/fencing and in trees as well as trash and debris pick-up. At the February Board meeting, the Board requested that CCID staff seek additional bids from other landscape and tree vendors. Staff collected two additional bids to conduct the final clean-up of the interchange area. BrightView is the contractor that came in at \$56,395. Josh Winters met with BrightView to make sure the scope of the project was understood. BrightView came in significantly lower due to the in house tree services versus subbing it out. Mr. Teague made a motion to approve \$56,395 to begin the final detail clean-up of the I-75 & I-285 Interchange. Mr. Voyles seconded the motion which was unanimously approved.
3. Bob Callan Trail 2B – Adding Lighting Design: Ms. Clark reported Bob Callan Trail Phase 2B is currently within the design phase and anticipates being completed by the end of 2019. The original design scope did not include lighting upgrades. To add lighting design as part of the overall design for this project an additional scope and fee of \$19,543 is requested. The lighting would be along the roadway and not on the bridge of the trail. Board members asked to delay this item and would like to have a comprehensive review of all the trail systems in the CCID before moving forward.

B. Operations/Requests

1. Capital Improvements Updates: Ms. Clark gave updates on: Bob Callan Trunk Trail Ph 2 Segment A & B, Cumberland Blvd West Intersection Improvement & Ph III Streetscape, Riverwood Parkway Streetscape, SCATS Traffic Study and Palisades/Paces Mill NRA Unit Rehabilitation.
2. Plans & Studies Update: Ms. Clark reported at last month's board meeting Kimley-Horn presented concept and high level pricing for the Cumberland Core Loop. Kimley-Horn is still meeting with Board members and will present the concept next month.

C. C21 Communications Report

Sharon Goldmacher, President & CEO of C21 reported they started in January and focused on digital marketing, website updates, email marketing, social media management and engagement and print advertising commitments. C21 recently completed an audit of the CCID's website and going forward

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monthly analytics will be sent to CCID staff. Mr. Shern asked Ms. Goldmacher for a comprehensive communications plan be put together in one package. Ms. Goldmacher will meet/discuss with Board members before the next meeting.

COBB COUNTY ISSUES & UPDATES

Commissioner Ott gave updates on Windy Hill-Terrell Mill Connector condemnation and the Cobb Comprehensive Transportation Plan. The first meeting will be held on April 10. Cobb Commissioners will begin working with staff on creating a project list for SPLOST.

Commissioner Ott stated there is no metes and bounds description of the current CCID boundaries which was sought due to legislation to form the City of East Cobb and the intent to not include CCID property within the proposed new city boundaries.

New regulators will be installed on the lights on the Windy Hill Bridge.

CHAMBER UPDATES

Sharon Mason, President and CEO of the Cobb Chamber, invited Board members to attend the April 8th First Monday with Governor Kemp. Mrs. Mason stated building upon the momentum on the recent major job wins in this area – SelectCobb continues to increase its active project pipeline. There are more than 60 companies in the active pipeline. Mrs. Mason went on to report the Chamber is launching target industry councils, Transportation & Mobility Committee and an International Council this year. The Strategic Trip will be to Toronto, Canada in August. In May, SelectCobb will be hosting the Georgia Department of Economic Development Board of Directors within the CCID and will also be attending a Braves game.

The Chamber will be hosting a Legislative Session wrap-up with Lt. Governor Duncan and featuring four Cobb legislators on April 15.

OTHER BUSINESS

Board member Teague stated the CCID's communication budget in 2017 was \$250K then reduced in 2018 to \$225K and then reduced again in 2019 to \$135K. Mr. Teague made a motion to increase the communications budget from \$135K to \$155K to cover the current needs. Ms. Engel seconded the motion which was unanimously approved.

The next regular board meeting is scheduled for April 25, 2019 at 7:30 a.m. at the Cobb Chamber of Commerce, Pilcher Board Room. There being no further business, the meeting was adjourned at 8:19 a.m.

Approved by the Board this _____ day of

_____, 2019

_____ Secretary