

MEETING MINUTES
CUMBERLAND COMMUNITY IMPROVEMENT DISTRICT
Thursday, September 26, 2019

MEMBERS PRESENT

John Shern
Stephen Barnhouse
Connie Engel
Barry Teague
Bob Voyles

LEGAL COUNSEL

Lynn Rainey

CUMBERLAND CID

Kim Menefee
Rasha Al Rawi
Kyethea Clark
Lisa Sanders

COBB CHAMBER OF COMMERCE

Melissa Crook
Sharon Mason
Slade Gulledege
Dana Johnson
Mike Winters

COBB COUNTY

Chairman Mike Boyce
Commissioner Bob Ott
Erica Parish

OTHERS PRESENT

Josh Winter, Winter Design
Natalie Smusz-Mengelkoch, Kimley-Horn
Allison Galloway, Kimley-Horn
Keith Franklin, Freese & Nichols
Nicole Alexander, TY Lin
Drew Ferguson, Senator Isakson's Office
Carolyn Baar, Ga Commute Options
Chris Rideout, Croy Engineering
Brad Hale, Moreland Altobelli
Vance Smith, Pond & Co.
Rosie Manins, Marietta Daily Journal
Ron Sifen, Vinings HOA

The September meeting of the Cumberland Community Improvement District Board was called to order at 7:30 a.m. on Thursday, September 26, 2019 at the Cobb Chamber of Commerce, 240 Interstate North Parkway, Atlanta, Cobb County, Georgia, pursuant to legal notice. A quorum was present.

Chairman John Shern welcomed special guests.

ITEMS FOR APPROVAL

1. Minutes: Mr. Teague made a motion to approve the August 29, 2019, Regular Session Minutes of the CID Board. Mr. Voyles seconded the motion which was unanimously approved.
2. Approval of Financial Statement: After making the Treasurer's Report, Mr. Teague made a motion to approve the August Financial Reports (Exhibit A) and the invoices and cash disbursements (Exhibit B). Ms. Engel seconded the motion which was unanimously approved.

CHAIRMAN'S REMARKS & UPDATES

Chairman Shern expressed his appreciation for the cooperation of the County, City of Smyrna and the Cobb Chamber during this busy time.

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The Council for Quality Growth announced Bob Voyles as the 2019 Recipient of the John Williams CID Leadership Award. The recognition ceremony will be held on November 6, 2019. Board members congratulated Board member Voyles on his well-deserved recognition.

EXECUTIVE DIRECTOR REMARKS & UPDATES

Ms. Menefee provided the following updates:

- A. 2020 Board Meeting Dates: Ms. Menefee stated starting in January 2020, the CCID Board meetings will take place on the 4th Thursday of each month except for a combined November/December year-end meeting. The meetings will continue to be held at 7:30 a.m. in the Chamber's new Board Room.
The last meeting of the CCID Board in the current Chamber building will be on December 12, 2019. The Cobb Chamber is moving to 1100 Circle 75, Atlanta, GA 30339.
- B. Agreement with Cobb Chamber: Ms. Menefee stated the CCID would be moving with the Cobb Chamber to its new location next year. The CCID and Cobb Chamber continue to have a collaborative and supportive relationship. Due to the move, the CCID/Cobb Chamber agreement has been updated. Chairman Shern stated this agreement had been fully negotiated. Ms. Engel made a motion to approve the 3rd Amendment to the Administrative Services Agreement between the CCID and Cobb Chamber. Mr. Teague seconded the motion which was unanimously approved.
- C. Washington D.C. Fly-In Update: Ms. Menefee stated she represented the CCID last week at the Chamber's annual Washington Fly-In. Pictures of the trip were shared with the Board. Ms. Menefee had an opportunity to thank Congressional members who supported the CCID by helping secure funding of the Akers Mill Ramp with a U.S. DOT INFRA grant. A Resolution was presented from the Board recognizing their leadership and thanking them for their efforts. She delivered the Resolution and thanked each of the delegates.
- D. ARC/TIP Grant Update: Ms. Menefee reported since the last CCID Board meeting, she and Kyethea Clark have met with Commissioner Bob Ott and staff to discuss the projects that the Board approved for the ARC/TIP solicitation. The County is supportive of the CCID's efforts and placed three projects on the Board of Commissioners (BOC) agenda. This past Tuesday, the BOC's approved Stillhouse Trails and then on October 8th the Cumberland Core Loop Segment A & Segment C will be on the board agenda. The deadline for submission to the ARC is October 11. The Board will be discussing a fourth possible project the Cobb Pkwy Pedestrian Bridge. Cobb County has agreed to sponsor and support this project in partnership with the CCID and City of Smyrna.
- E. ARC Connected Vehicle Program Presentation: Ms. Menefee reported ARC and GDOT have worked through the summer to develop a connected vehicle program. The general concept is to implement connected technologies at traffic signal intersections. The ARC

will pursue applications that improve safety and mobility, such as emergency vehicle preemption and transit signal priority. The Program will include a multi-year regional implementation, with initial phase beginning FY 2020. The initial phase is a contiguous area from the Hartsfield-Jackson Atlanta International Airport to North Fulton cities. Ms. Natalie Smusz-Mengelkoch, Kimley-Horn, gave Board members a presentation on the Connected Vehicle Program. Board member Voyles discussed the investment and endorsed the process. If approved the CCID's next step would be to coordinate further with Cobb County, ARC and GDOT.

DIRECTOR OF OPERATIONS UPDATE

A. Operations/Requests

1. Capital Improvements Update

- a. Akers Mill Ramp CFA: Kyethea Clark, Director of Operations, stated she was seeking Board approval for the Cobb County Framework Agreement for Akers Mill Ramp. CCID staff and legal counsel, Lynn Rainey, have been working with the County's attorney office to finalize the update of the agreement between the County and the CCID. The update of the CFA includes the \$5M INFRA grant, further duties and responsibilities between the partners as the project moves into the Right of Way and construction phases. This project continues to move forward and is on schedule. Once approved, the County will place this item on its BOC agenda in October/November. Mr. Voyles made a motion to approve the Akers Mill Ramp CFA with the County. Mr. Teague seconded the motion which was unanimously approved.
- b. Cobb Parkway Pedestrian Bridge (\$905,000 request): Ms. Clark stated the CCID is requesting to submit the Cobb Parkway Pedestrian Bridge project in the 2019 ARC project solicitation. The CCID will work in conjunction with the City of Smyrna, Cobb County, and the Atlanta Braves on this effort. This project is a vital safety project. It proposes to get pedestrians safely across Cobb Parkway. Ms. Clark shared stats of injuries at this site. Kimley-Horn has developed the concept design and the proposed location of the bridge. Ms. Clark shared the proposed location. The proposed bridge is slightly north of the mid-block crossing near Steak-N-Shake on the west side and Block C/The Battery development on the east side. This is proposed as a single purpose bridge and would not allow autonomous vehicles – pedestrians only. The CCID's commitment is \$905,000. The City of Smyrna is meeting with its council on October 7th. Cobb County Board of Commissioners will take action at their October 8th Board meeting. Commissioner Ott stated this project helps the County reduce police officers presence escorting pedestrians across the street. This is the only project that the City of Smyrna is submitting to ARC for grant funding. Commissioner Ott explained that the County is serving as the project sponsor because Smyrna does not have the required certification. Therefore, there is no County money involved and the County will not maintain the elevator. Mr. Voyles made

a motion to approve the \$905,000 contingent upon the City of Smyrna approving its funding and a satisfactory arrangement regarding the maintenance of the elevator. Mr. Barnhouse seconded the motion which was unanimously approved. Board members discussed approaching thyssenkrupp to sponsor the maintenance of the elevator.

- c. Bike Share Stations – Two Stations Galleria (\$18,000 request): Ms. Clark stated the Cumberland Galleria has expressed interest in the Bike Share program with two stations on the east and west sides of the property. The 2018 Bike Share plan had identified two stations near the Galleria area. CCID staff will coordinate with the property owner and Zagster on contract development to install and monitor additional stations by the end of 2019. The total cost is \$18,000 (\$9,000 per station). Ms. Clark stated that Zagster’s pricing would increase \$1,000 per station at the next renewal. Board member Engel stated the CCID needs to reevaluate the continuation of funding. Ms. Menefee stated there are sponsorship limitations within the National Park Service and The Battery. Ms. Menefee went on to discuss the future goals of the Bike Share program i.e. being able to return a bicycle to any partner station with an open dock. There will be more to come. Once the plan is fully launched the annual cost for the Bike Share program will be \$130,000 per year. Ms. Menefee stated the ridership has exceeded expectations and has invited riders to utilize the trails within the CCID. Zagster collects the minimal fees from riders. Chairman Shern would like to continue the conversation on how to get the CCID out of reoccurring expenses. Ms. Clark stated CCID staff has been working with the County under the new ordinance and has the approval of launching three new stations at Bob Callan Trailhead, CobbLinc transfer station and Riverwood Pkwy. Board member Engel asked if she needed to recuse herself from a board vote as she represents the Galleria. Legal Counsel, Lynn Rainey, responded that the purpose of the CCID is to benefit property within the CCID. Board members asked to delay the vote to see how others are handling the costs. There will be more information brought back to the Board next month.
- d. Biketober Partnership / Bike Share Launch: Ms. Clark reported Biketober kicks off October 1-October 30. This is a regional challenge promoting bike riding in the metro area and is administered by the ARC and Georgia Commute Options. The month-long event has promotions not only within the CCID, but in the metro area. Ms. Clark highlighted some events that will be held in the CCID. The CCID has published this information through social media.
- e. Capital Improvements Updates: Ms. Clark gave updates on the Cumberland Blvd West Intersection Improvement & Phase III Streetscape, Riverwood Parkway Streetscape, GDOT I-75 & I-285 Interchange Clean-Up, Terrell Mill Connector, and Palisades/Paces Mill CRNRA Unit Rehabilitation.

Ms. Clark continued to give updates on:

- Russell Landscaping has started the initial clean-up on Interstate North Parkway along I-75 which the Board approved last month.

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- I-285 Express Lanes project is in the concept development phase. The public outreach for the top end of the project will be held at the end of January 2020. This project is generating momentum.
- The County has fixed the arch lighting on the Windy Hill DDI bridge.
- GDOT has permitted and installed signal upgrades on Galleria Drive allowing right turn on a flashing a yellow.

COBB COUNTY ISSUES & UPDATES

Cobb Commission Chairman Mike Boyce thanked the CCID for the great partnership.

Commissioner Ott, District 2, gave updates on:

- Sterigenics will not be allowed to reopen until the company meets all the County's codes and Fire Marshal requirements for an industrial site.
- An All-Star Taskforce has been created for the All-Star 10 day event that will happen next year.
- On October 28, the ATL will have a public meeting at Sewell Mill Library at 6:00 pm.

CHAMBER UPDATES

Mrs. Mason recognized Pope & Land as the new owner of the Chamber's current building. The Chamber is working on the build-out of its new office space. A welcome reception will be held early next year. The new space will better tell the Chamber's story and recruit new businesses.

The Government Affairs Committee has begun work on the State Legislative Agenda.

The Transportation & Mobility Summit will be held on November 21st. This extended luncheon summit will cover local and regional transportation initiatives impacting Cobb County and the surrounding region.

The next Transportation & Mobility Committee will be meeting at the end of October and will hear a formal presentation from the County on the Cobb Comprehensive Transportation plan.

SelectCobb Presentation (\$50,000 request):

Ms. Mason recognized Dana Johnson, Executive Director of Economic Development for SelectCobb and Cobb Chamber.

Mr. Johnson gave Board members a brief snapshot of SelectCobb & Cumberland:

- Cobb has a diverse economy, strategic location and quality infrastructure

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- Total overall county project wins (since launching in 2012): 103 companies/23,766 jobs/over \$1.8B of investment
- Cumberland project wins since inception: 12,679 jobs/\$735M in new investment. This helps to continue to create momentum of future companies and more investment coming in.
- Mr. Johnson presented Board members with a list of companies that have been recruited in the CCID.
- 62 current projects/22% of projects are in the CCID/3 retention and 11 recruitment
- Another way Cobb is being sold is through Workforce Development and International Council.
- Mr. Johnson showed the Board different programs and events that all center around expanding the project pipeline.

Mr. Johnson requested a \$50K investment for SelectCobb. Mr. Voyles made a motion to approve \$50K to SelectCobb. Ms. Engel seconded the motion which was unanimously approved.

OTHER BUSINESS

The next regular Board meeting is scheduled for October 31, 2019, at 7:30 a.m. at the Cobb Chamber of Commerce, Community Room. There being no further business, the meeting was adjourned at 9:00 a.m.

Approved by the Board this _____ day of

_____, 2019

_____ Secretary