

**MEETING MINUTES
CUMBERLAND COMMUNITY IMPROVEMENT DISTRICT
Thursday, July 26, 2018**

MEMBERS PRESENT

John Shern
Connie Engel
Mike Plant
Barry Teague
Mason Zimmerman

COBB COUNTY

Mike Boyce
Bob Ott
Eric Meyer
Michael Francis
Karyn Matthews

EXECUTIVE DIRECTOR

Tad Leithead

JACOBS

Alex Chung

LEGAL COUNSEL

Lynn Rainey

OTHERS PRESENT

Eric Bosman, Kimley-Horn
William Herbig, Kimley-Horn
Carolyn Baar, GA Commute Options
Monica Flocken, Childress Klein
Holly Quinlan, Cobb Travel & Tourism
Amanda Phair, Cobb Travel & Tourism
Lindsey Burruss, Cobb Travel & Tourism
Heidi Dasinger, Marietta Power
Chris Kingsbury, Moreland Altobelli
Ron Sifen
Ricky Leroux, MDJ

CUMBERLAND CID

Rasha Al Rawi
Kyethea Clark
Roxanne Plummer

COBB CHAMBER OF COMMERCE

Melissa Crook
Sharon Mason
Mike Winters

The July meeting of the Cumberland Community Improvement District Board was called to order at 7:30 a.m. on Thursday, July 26, 2018 at the Cobb Chamber of Commerce, 240 Interstate North Parkway, Atlanta, Cobb County, Georgia, pursuant to legal notice. A quorum was present.

Adoption 2018 Millage Rate: Lynn Rainey, Legal Counsel, reported the CCID's proposed millage rate has been advertised at 5 mills in the Marietta Daily Journal and has also been posted on the website. Mr. Teague made a motion to approve the official Millage rate for the current year at 5 mills. Mr. Zimmerman seconded the motion which was unanimously approved.

The CCID Board Meeting recessed. The meeting was moved to The Gallery at The Cobb Galleria Centre, Two Galleria Parkway, Atlanta, GA 30339. The Board meeting resumed at 7:52 a.m. which remained open to the public.

{Board member Plant did not remain for the meeting at the new location.}

ITEMS FOR APPROVAL

1. Minutes: Mr. Zimmerman made a motion to approve the June 28, 2018 Regular Session Minutes of the CID Board. Ms. Engel seconded the motion which was unanimously approved. Mr. Teague made a motion to approve the June 28, 2018 Executive Session Minutes of the CID Board. Mr. Zimmerman seconded the motion which was unanimously approved.

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2. Approval of Financial Statement: After making the Treasurer's Report, Mr. Teague made a motion to approve the June Financial Reports (Exhibit A). Ms. Engel seconded the motion which was unanimously approved. Mr. Teague made a motion to approve the invoices and cash disbursements (Exhibit B). Ms. Engel seconded the motion which was unanimously approved.
3. Cash Flow Projections (Discussion): Mike Winters, CCID Controller, stated CCID staff has looked at budget adjustments that could be made this year and years going forward, i.e. marketing commitments, present staffing levels for employees, and partnerships. Through that process, some of the expectations have been revised down. Staff reduced the budget for this year and through 2024. Staff requested a \$190K downward revision from the Board mentioned in the above categories. The 2018 SelectCobb is not part of the budgetary adjustment, it is inclusive of the discussion. Through the life of the CCID, the projections with adjustments, project a savings of \$1.1M over the life of the CCID. The low period for cash will be September 30 before receiving tax revenues. In 2019 on September 30, the CCID is projecting a negative balance prior to the mentioned adjustments and if the adjustments are approved then the CCID Board will see a \$1.1M increase and the timing of that will put the CCID in a positive mode. The CCID would then not have to access the line of credit. Executive Director Leithead asked Mr. Winters to meet with Synovus or any other financial institution if the need arises for a line of credit. Mr. Zimmerman made a motion to modify the CCID budget according to the schedule that was presented. Ms. Engel seconded the motion which was unanimously approved.

CHAIRMAN'S REMARKS

Acting Chairman John Shern welcomed special guests.

Call for Caucus of Electors to fill remaining Term of Post 2

Mr. Leithead resigned from Post 2 at last month's Board meeting. Acting Chairman John Shern stated there should be an election within 60 days for the unexpired term through May 2020. Once the CCID Board seat is filled, there will be an election of officers.

Ms. Engel made a motion to Call for Caucus of Electors for Post 2 on August 30th. Mr. Teague seconded the motion which was unanimously approved.

Mr. Rainey went on to outline how the Caucus will work. Post 2 is voted on with 1 vote per noncontiguous parcel property owners with nominations coming from the floor. It is an elector position. The vote will take place at 8:00 a.m. on August 30th. Executive Director Leithead stated anyone interested in seeking a position on the CCID Board should please submit a written designation of elector form stating he/she has been designated by a CID taxpaying property owner as an Elector.

EXECUTIVE DIRECTOR'S UPDATE

1. Annual Report Discussion: Mr. Leithead stated CCID staff members have been looking at the costs associated with the CCID's Annual Report. Mr. Leithead made three recommendations to the Board:
 1. Have the Annual Report become an Activity Report update about things that are going on in the CCID to have a longer shelf life.
 2. Update once every two years. This will create a savings of \$50K.
 3. Make the Annual Report an electronic document, but still have the ability to be printed out in a high quality format.

Board members like the idea and Mr. Leithead will proceed in this direction. Board member Engel would still like for the Annual Report to reflect the benefit of being in the CCID and the difference the CCID is making. Mr. Leithead assured Ms. Engel this information will stay in the report moving forward. All the past Annual Reports are on the CCID's website.

2. Trip to D.C. to meet with Secretary Chao: Mr. Leithead stated he is working to get a meeting scheduled with US Transportation Secretary Elaine Chao. The CCID's Federal Lobbyist Jamie Tucker is helping schedule this meeting for the CCID and Chamber leadership. The purpose of this meeting is to present facts about why the CCID should qualify for the \$5.9M Build Grant for the Akers Mill Ramp. There will be more to come.
3. Discussion of Stantech Proposal: Mr. Leithead stated the proposal was sent to the Board yesterday and the proposal has been broken down into menus: 1) to give presentations, 2) working with City of Smyrna and CCID Board members Engel and Plant with regard to a potential shuttle system of autonomous vehicles for this area as a pilot program and 3) have Stantech's input to make sure the CCID planning takes into account the potential of the new technology. If all three menu items are adopted the cost of the proposal is \$179K. It can be broken into smaller pieces and also can be done hourly. Mr. Leithead asked Board members to review the proposal and then authorize Mr. Leithead to begin to work with Stantech on details on how to implement their proposal.

On September 7th, the CCID is working with the Chairman's Club of the Chamber and the CCID's membership to put together a presentation from Stantech.

4. Discussion of TIFFIA loan: Mr. Leithead reported he has had conversations with Chris Tomlinson, ATL, on whether the CCID can tap into the TIFFIA loan, but does not have an answer yet. He will update the Board once received.
5. Palisades Update: Mr. Leithead stated he and Kyethea Clark attended a 4 hour meeting last Tuesday with the National Park Service (NPS) to discuss renovation of Palisades. A facilitator was hired and a description will be sent out to those who attended on the designs. The NPS submitted a purposed contract to the CCID for the CCID's role for Palisades. Mr. Leithead will meet with the NPS to refine CCID's role.
6. I-285 Transit Feasibility Study (\$15,000): Mr. Leithead reported the six mayors across the top end are doing a study of transit. The CCID and Perimeter CID have been asked to put in \$15K each to complete the I-285 Transit Feasibility Study. This gives the CCID a seat at the table along with the cities. Kimley-Horn and Moreland Altobelli have been hired to complete the study. Eric Meyer, Kimley-Horn, discussed the scope of the study which is a fact finding mission. The study is designed to look at the Managed Lanes system that GDOT is designing for the top end of I-285 and look at the feasibility and potential to run bus rapid transit or light rail in the future on these express lanes. It will help the mayors and CIDs understand and compare the potential for BRT in the managed lanes versus the potential for light rail in the managed lanes. The second step is to look at a .5 mile to 1 mile width along each side of I-285 for the potential of a special service district. Mr. Leithead stated since it originates in the CCID the CCID has the right to participate. Cobb County Commission Chairman Mike Boyce encouraged the CCID to work with the County and the MDJ due to HB930. Commissioner Ott stated this is the first time he is hearing of this study and the County needs a seat at the table. Mr. Leithead will have conversations with Cobb DOT, elected officials and the MDJ and then come back with a more cohesive recommendation at the CCID's next Board meeting.
7. 2018 SelectCobb Request: Mr. Leithead stated SelectCobb was formerly EDGE and the CCID has supported this initiative over the last five years. The recommendation from the Chamber this year is a contribution of \$60K to support SelectCobb for the coming year. Sharon Mason, President & CEO of the Cobb Chamber discussed specifically what SelectCobb has done in the Cumberland area. There are

8 major projects within the CCID. The CCID is at the Leadership level investment. After Board discussion, Ms. Engel made a motion to contribute to SelectCobb for another year in the amount of \$50K and re-evaluate annually. Mr. Teague seconded the motion which was unanimously approved.

8. Operations

1. Capital Improvements Updates: Kyethea Clark, Director of Operations, gave updates on:

- Follow-up meetings with the Board after the Board Retreat
- Akers Mill Ramp
 - The Build Grant has been submitted. Ms. Clark and Mr. Leithead thanked the County, the Cobb Chamber and elected officials for the support letters that were written. These letters were submitted with the package.
 - Continuing to work on MOU with GDOT.
 - The concept report has been submitted to GDOT
- Riverwood Parkway Streetscapes – construction will begin mid-August
- Bob Callan Trail Phase 2a
- Bob Callan Trail Phase 2b
- Galleria Drive

Zagster Bikeshare Update: Ms. Clark reported the bikes will be installed next week for the two stations for NPS.

Cumberland Bikeshare Study: Ms. Clark has had meetings with Cobb DOT as well as GDOT on locating stations on public property. There have been three potential station locations identified on GDOT ROW. The last Advisory Committee meeting will be held on August 22. This study will be wrapped up at the end of August and will be submitted to ARC.

Commissioner Ott, District 2, discussed scooters as other modes of transportation and docked versus dockless stations.

COBB COUNTY ISSUES & UPDATES

Cobb Commissioner Ott stated the County along with Brooks Mathis, VP of Economic Development with the Cobb Chamber, has created a generic package to highlight what the County can offer along with the Economic Development incentives. There is a huge amount of interest in the Cumberland area right now. Commissioner Ott will get Board members a copy of this packet.

The County will be going back to County employee road crews for landscape maintenance on the right of way.

CHAMBER UPDATES

Ms. Mason stated the partnership with the County is crucial. The additional incentives for small and existing businesses to expand was approved by the Board of Commissioners earlier this year. It is a proactive approach that is making a difference.

Mrs. Mason thanked Board members for the CCID's continued investment in SelectCobb.

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The Chamber's Government Affairs Committee is working on its Federal Legislative agenda to take to Washington D.C. in September. Transportation is a major priority.

OTHER BUSINESS

Board member Teague discussed Trees Atlanta. Mr. Shern asked Mr. Leithead to meet with Trees Atlanta and then come back with an update at next month's meeting.

Board member Zimmerman would like for the CCID to consider activating trails where there are opportunities to add elements of interest.

Mr. Leithead thanked Roxanne Plummer, Missy Crook, the Galleria, and the Cobb Chamber for getting the meeting set up for today due to unusual circumstances at the Chamber building.

The next regular board meeting is scheduled for August 30, 2018 at 7:30 a.m. at the Cobb Chamber of Commerce, Pilcher Board Room. There being no further business, the meeting was adjourned at 9:29 a.m.

Approved by the Board this _____ day of

_____, 2018

_____ Secretary