

DRAFT MEETING MINUTES
CUMBERLAND COMMUNITY IMPROVEMENT DISTRICT
Thursday, August 29, 2019

MEMBERS PRESENT

John Shern
Stephen Barnhouse
Connie Engel (via phone)
Mike Plant
Barry Teague
Bob Voyles (arrived during the meeting)
Mason Zimmerman

LEGAL COUNSEL

Lynn Rainey

CUMBERLAND CID

Kim Menefee
Rasha Al Rawi
Kyethea Clark
Lisa Sanders

COBB CHAMBER OF COMMERCE

Melissa Crook
Sharon Mason
Dana Johnson
Slade Gullede
Mike Winters

JACOBS

Alex Chung
Derrick Vincent

COBB COUNTY

Karyn Matthews
Eric Meyer
Erica Parish

OTHERS PRESENT

Chris McCoy, Cumberland Mall
Heidi Dasinger, Marietta Power & Water
Carolyn Baar, Ga Commute Options
Alex Griffiths, Freese & Nichols
Eric Bosman, Kimley-Horn
Allen Morrow, EpiCity Real Estate
Bill de St. Aubin, Sizemore Group
Brad Hale, Moreland Altobelli
Vance Smith, Pond & Co.
Ron Sifen, Vinings HOA

The August meeting of the Cumberland Community Improvement District Board was called to order at 7:32 a.m. on Thursday, August 29, 2019 at the Cobb Chamber of Commerce, 240 Interstate North Parkway, Atlanta, Cobb County, Georgia, pursuant to legal notice. A quorum was present.

Chairman John Shern welcomed special guests.

ITEMS FOR APPROVAL

1. Minutes: Mr. Teague made a motion to approve July 25, 2019, Regular Session Minutes of the CID Board. Mr. Zimmerman seconded the motion which was unanimously approved.
2. Approval of Financial Statement: After making the Treasurer's Report, Mr. Teague made a motion to approve the July Financial Reports (Exhibit A). Mr. Barnhouse seconded the motion which was unanimously approved. Mr. Teague made a motion to approve the invoices and cash disbursements (Exhibit B). Mr. Plant seconded the motion which was unanimously approved.
3. Cash Flow Projections: Board member Teague stated that cash projections are well in the black; therefore, there will be no need to access the line of credit.

EXECUTIVE DIRECTOR REMARKS & UPDATES

Mrs. Menefee provided the following updates:

- A. Bob Callan Trail Ribbon-Cutting Recap & Video: Ms. Menefee gave Board members a recap of the Bob Callan Trail Ribbon-Cutting that took place in July, and presented the video created to capture the event. Ms. Menefee thanked speakers and those that joined in on the celebration. It was an incredible event with more than 75 investors and stakeholders in attendance.
- B. Resolution to Congressional Members: Ms. Menefee stated she would like to thank those who have supported the CCID in the efforts for the funding of the Akers Mill Ramp with the INFRA grant. The Congressional Delegation has been a strong supporter of this effort, therefore, Ms. Menefee prepared a Resolution from the Board recognizing their leadership and thanking them for their efforts. She will personally deliver the Resolution and thank each of the delegates while attending the Chamber's Washington Fly-In next month.

DIRECTOR OF OPERATIONS UPDATE

A. Operations/Requests

1. Capital Improvements Update

- a. ARC Grant Submissions (FY2020-FY2025): Kyethea Clark, Director of Operations, reported the Atlanta Regional Commission (ARC) released a call for projects for grant proposals to be considered for various federal transportation funding sources. The last call for projects was in 2017, and the CCID's total award was \$6.4M. The 2019 ARC call for projects funding availability is for 2020-2025. The call for projects officially opened mid-August and submissions are due October 11, 2019. The announcements for the awards will be published in the second quarter of 2020. CCID staff recommends the submission of potentially three projects to seek funding during the 2019 call for projects: 1) Cumberland Core Loop, Segment A, 2) Cumberland Core Loop, Segment C, and 3) Stillhouse Trails. These projects would be eligible. To replenish and advance the CCID's Capital Improvement Program staff would like to seek federal transportation aid to further the project phases of engineering, ROW and construction. These grants are usually an 80/20 match. The CCID is seeking a 20% local match of \$4,333,000 for these projects. Mike Winters, CID Controller, has placed the numbers in the Cash Flow Model for years 2021, 2022, 2023, and 2024, to show the potential impact of new commitments to the overall CCID budget if federal funding is awarded. Staff is working with County staff conducting conceptual design for all three projects. If the Board approves the commitments of these funds, the next steps will be for the Board of Commissioners to approve a resolution to submit the three projects to the ARC, as they serve as the local sponsor for all federally funded projects. Board member Zimmerman stated if in the event the CCID is awarded these grants then the CCID will have to put up a local match.

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The CCID's \$4M would buy \$21M worth of projects within the CCID district. Board members agreed this is great leverage. Chairman Shern stated the CCID could also find the \$4M elsewhere as well. The Board must endorse before the application can be submitted and indicate to the County that the local match is committed. Ms. Clark reviewed the projects eligible for submittal. The ARC could partially fund projects and various scenarios could exist. Board members discussed Stillhouse Trails and an attempt to connect Vinings to Cumberland. After Board discussion, Mr. Plant made a motion to approve a 20% (\$4,333,000) match from the CCID for the 3 presented projects for 2019 ARC call for projects. Mr. Zimmerman seconded the motion which was unanimously approved.

Ms. Clark stated SRTA had announced its call for GTIB projects. The grant submission deadline is October 15th. CCID staff is reviewing GTIB details and will be prepared to request commitments for potential GTIB projects submission. Ms. Clark will update the Board in September.

- b. Zagster Renewal (\$27,000 request): Ms. Clark stated the Zagster bike-share program launched in August of last year. The annual renewal amount to Zagster is \$27K (\$9K per station). Board member Zimmerman asked about making long term commitments and what is the CCID's effort to offset the annual subscription through sponsorships? Ms. Clark stated it would be very difficult at the Battery as well as at the National Park Service as per their contracts outside sponsorships are not allowed. Ms. Clark mentioned we can see if any other opportunities exist to offset the annual subscription. The three current station locations that are due for renewal are The Battery, Cochran Shoals and Paces Mill/Palisades. A few months ago the County approved its new bike-share ordinance, which will allow CCID to install stations on County ROW within the district. CCID staff is working with the County to launch three new stations (Bob Callan trailhead, Cumberland transfer station and Cumberland Blvd at Riverwood Pkwy). These three stations are on County property, and are in the 2018 Cumberland Bike Share Plan. The CCID is looking to launch these stations by the end of the year. Mr. Zimmerman made a motion to approve \$27K to Zagster for renewal. Mr. Plant seconded the motion which was unanimously approved.

Bike stats (the CCID has three stations with fifteen bikes):

- 1600 members
- Total auto trips eliminated 861
- 3200 total trips taken
- CO2 emissions reduction in pounds 3,216 (over the year)
- Average trip distance 2.4 miles / median duration is 40 miles

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- c. Russell Landscaping Contract Addendum (\$20,820): Ms. Clark reported there are a few unattended areas in the core that need maintaining on a frequent schedule. Russell Landscape submitted an addendum to the landscape contract to include Interstate North Parkway west along I-75 and Windy Ridge Pkwy Bridge; currently not in the landscape maintenance program. The requested amount is for the remaining contract term ending 2020 with a prorated amount for 2019. Mr. Plant made a motion to approve \$20,820 to Russell Landscape. Mr. Teague seconded the motion which was unanimously approved.

The current three-year contract ends December 2020 followed by rebids in 2020 for the new term beginning 2021.

{Board member Bob Voyles joined the meeting at the point}

- d. Capital Improvements Updates: Ms. Clark gave updates on the Cumberland Blvd West Intersection Improvement & Phase III Streetscape, Riverwood Parkway Streetscape, GDOT I-75 & I-285 Interchange Clean-Up, Terrell Mill Connector, Akers Mill Ramp, and Palisades/Paces Mill CRNRA Unit Rehabilitation.
2. Plans & Studies Update
 - a. Bob Callan Trail 2B Rendering: Ms. Clark shared renderings of the Bob Callan Trail 2B with the Board. GDOT approved the concept report, right of way in 2020 and construction in 2021. A fully funded project - 80% grant with a 20% local match.

Board member Engel asked CCID staff to look at cleaning up the entry ramp going east on I-285 at Cobb Parkway. CCID staff will research this area.

COBB COUNTY ISSUES & UPDATES

Erica Parish, Cobb DOT Director, announced CobbLinc would have its 30th anniversary ribbon-cutting today. Starting September 8, CobbLinc will start Sunday service for the first time in its 30-year service history.

An updated presentation on the County's Comprehensive Transportation Plan was given by Kimley-Horn to the Board of Commissioners last week.

CHAMBER UPDATES

Mrs. Mason stated the Transportation Mobility Committee will be meeting in October and will hear a formal presentation from the County on the Cobb Comprehensive Transportation plan.

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The Chamber returned from its 8th Annual Strategic Trip and 1st International Trade Mission last week. This year the group visited Toronto. The purpose of the trip was to study and bring back best practices and to develop some more strategic alliances.

The Chamber is preparing for its annual Washington, D.C. Fly-In. The group will meet with Cobb's five Congressional leaders. Mrs. Menefee has been helping to frame the Federal Legislative Agenda, and transportation is a key priority. Later this year, the Committee will begin working on the State Legislative Agenda.

SelectCobb has over 65 active projects and has attracted a diverse range of industries resulting in over 2,000 new jobs this year and 30,000 high-quality jobs since the inception.

Keisha Lance Bottoms, Mayor of Atlanta, will be the speaker on September 9 at the Cobb Chamber First Monday Breakfast.

OTHER BUSINESS

The next regular Board meeting is scheduled for September 26, 2019, at 7:30 a.m. at the Cobb Chamber of Commerce, Pilcher Board Room. There being no further business, the meeting was adjourned at 8:47 a.m.

Approved by the Board this _____ day of

_____, 2019

_____ Secretary