

**MEETING MINUTES**  
**CUMBERLAND COMMUNITY IMPROVEMENT DISTRICT**  
**Thursday, April 26, 2018**

MEMBERS PRESENT

John Shern  
Connie Engel  
Tad Leithead  
Mike Plant  
Barry Teague  
Bob Voyles

LEGAL COUNSEL

Lynn Rainey

COBB CHAMBER OF COMMERCE

Rasha Al Rawi  
Melissa Crook  
Kyethea Clark  
Sharon Mason  
Roxanne Plummer  
Mike Winters

COBB COUNTY

Mike Boyce  
Erica Parrish  
Karyn Matthews

JACOBS

Alex Chung

OTHERS PRESENT

Allie Velleca, Ga Commute Options  
Holly Quinlan, Cobb Travel & Tourism  
Amanda Phair, Cobb Travel & Tourism  
Britt Storck, Alta  
Michelle Johnson, NMRS  
Heidi Dasinger, Marietta Power  
William Herbig, Kimley-Horn  
Ricky Leroux, MDJ

The April meeting of the Cumberland Community Improvement District Board was called to order at 7:33 a.m. on Thursday, April 26, 2018 at the Cobb Chamber of Commerce, 240 Interstate North Parkway, Atlanta, Cobb County, Georgia, pursuant to legal notice. A quorum was present.

Vice Chairman John Shern stated this has been a tough week for everyone in the state, county and CCID in the loss of John Williams. Mr. Williams was the co-founder of the CCID which was the first community improvement district in the state of Georgia. Mr. Williams was a businessman, philanthropist, developer and influential leader, he has made a positive impact in Cobb County and the metro-Atlanta region. The Cumberland area would not be what it is today without Mr. Williams' vision. Mr. Williams will be terribly missed.

Vice Chairman Shern welcomed special guests. Jim Wilgus, Cobb County Director of Cobb DOT has resigned and Erica Parish is the Interim Director.

ITEMS FOR APPROVAL

1. Minutes: Mr. Voyles made a motion to approve the March 29, 2018 Regular Session Minutes of the CID Board. Mr. Teague seconded the motion which was approved. Board member Leithead abstained from the vote. (5 yes/0 no/1 abstained)

Interim Executive Director Leithead stated he will be abstaining from all votes during today's meeting.

2. Approval of Financial Statement: After making the Treasurer's Report, Mr. Teague made a motion to approve the March Financial Reports (Exhibit A). Ms. Engel seconded the motion which was unanimously approved. Mr. Teague made a motion to approve the invoices and cash disbursements (Exhibit B). Ms. Engel seconded the motion which was unanimously approved. Board member Leithead abstained from both votes. (5 yes/0 no/1 abstained)

## CCID Minutes

April 26, 2018

Page 2 of 4

### INTERIM EXECUTIVE DIRECTOR'S UPDATE

#### A. Comments

1. Interim Executive Director Tad Leithead stated the CCID received a debriefing from Federal DOT on the TIGER grant and why the CCID did not receive the award. The CCID was "highly recommended" to the Secretary of Transportation, which is the highest rating. However, the lion's share of the funding went to rural projects as a policy decision, so the CCID did not receive a grant, although less highly ranked rural projects did receive funding. The CCID is still in competition for the Infra grant, and the Secretary will also decide on that grant. The CCID will be "highly recommended" again for this grant. The CCID has a good shot at receiving this grant which is requested at \$6M. Jamie Tucker, the CCID's Washington lobbyist highly recommends the CCID meet face to face with Senators Isakson and Perdue, and Congress Members Handel and Loudermilk, to ask them to personally call the Secretary in support of funding for the Akers Mill Ramp. Mr. Tucker is setting up meetings for Mr. Leithead for the next coming weeks. He will be able to fund the airfare and hotel with accumulated American Express points. Mr. Leithead will keep Board members up to date.
2. Landscape Estimates for Interstate North Parkway & Interstate North Circle: Mr. Leithead stated at last month's meeting he discussed the possible landscaping/beautification project at the intersection of Interstate North Parkway & Interstate North Circle. Russell Landscaping has given the CCID an estimate of approximately \$8800 for landscaping. The County has installed sod there now. The plants in the estimate are the same plants that the CCID is currently using throughout the district to add a consistent look. If the CCID would like to add hardscape features then the cost becomes \$13,112.17. This would be a fall project for the CCID. Mr. Leithead would like the Board to give this some consideration and will be discussed at a future meeting. Mr. Teague questioned the color of the mast arm at this intersection. Ms. Clark stated that it did not come before the Board and it would be costly to be changed.
3. Mr. Leithead stated the CCID sponsored the Council for Quality Growth Meet and Greet last night. It was a well-attended event with over 120 elected officials.
4. Surveying/Polling: HB930 has passed and Cobb County has an opportunity to put a referendum on the ballot (which could be November 2019) for transit in Cobb. The general consensus is a need for good data on which to base and how to approach. A taskforce has been formed and the members are the Tracy Rathbone, Town Center CID, Sharon Mason and Slade Gullede with the Cobb Chamber, Britt Fleck, Georgia Power and Tad Leithead, CCID. The group met to discuss next steps with immediate needs for polling/surveying. Cobb Commission Chairman Boyce stated any projects that would be approved in the this district or county-wide involving transit would have to go before the ATL Authority for approval and would have to match against the state transit plan. There are a lot of moving pieces. There will be a meeting scheduled for all the stakeholders to hear a presentation on HB930. Chairman Boyce does not want to get out in front of the 21 member delegation. Once the Governor signs the bill, Chairman Boyce will then be starting fresh. The survey is intent on providing data about what citizens think about transit in Cobb County. The hope is to have the polling/surveying completed by June. Mr. Leithead stated the cost of the survey will be \$25K-\$50K for the CCID and Town Center CID to jointly fund this initiative. The taskforce has identified 3 different polling companies. Mr. Leithead requested the Board to allow him to sign a contract for half the cost of the survey and for the amount not to exceed \$50K. Mr. Voyles made a motion to authorize for Mr. Leithead to negotiate and enter into an agreement for an amount not to exceed \$50K for a survey on transit. Mr. Plant seconded the motion which was approved. Board member Leithead abstained from the vote. (5 yes/0 no/1 abstained)

## CCID Minutes

April 26, 2018

Page 3 of 4

### A. Operations

1. Capital Improvements Updates: Kyethea Clark, Director of Operations, gave updates on: Akers Mill Ramp, GDOT I-75 & I-285 Interchange Clean-up Project. GDOT has received bids and are over budget (budget was \$500K and bids came in at \$2M) and are narrowing down the scope to focus more on the interchange in phases. Board member Voyles, Board member Teague and Mr. Leithead requested a meeting be set with GDOT to discuss the scope. Ms. Clark went on to give updates on Windy Hill Bridge lights, US 41 Cobb Pkwy Enhancement, Riverwood plaza construction and landscaping and traffic signals on Cumberland Blvd.
2. Bikeshare Update: Ms. Clark gave an update on the Zagster bikeshare. The CCID has processed an \$18K check for the two stations in the National Park Service – Cochran Shoals and Paces Mill. It will take 30-45 days for the materials to arrive and be set up.
3. CCID Bikeshare Expansion Study: Ms. Clark reported the advisory group held its kick-off meeting yesterday. The group discussed its challenges. Alta Planning and Design will address these challenges and the planning study will be completed by August. Mr. Leithead hopes that Alta will be able to identify examples elsewhere, where the liability issues have been dealt with successfully. All of the private properties the CCID has worked with have stepped back due to liability issues.
4. Palisades/Paces Mill NRA Unit Rehabilitation: Ms. Clark presented the 3 concepts from JB+A. The 3 concepts have various layouts and materials. These layouts will go before the NPS review board in May or June and they will make their comments. The NPS is looking at this as a maintenance prospective, because NPS does not have the money to maintain these concepts. These are not the final concepts. After the environmental process, once in the full design process, some components will be taken to fully develop the final design. Board member Voyles asked about funding. Ms. Clark stated for the conceptual phase the CCID paid half (\$120K) and the NPS is paying for the environmental study. Vice Chairman Shern would like for the CCID sub-committee to review these concepts. Mr. Leithead would like to ask Don Childress, to set up a meeting with Bill Cox, NPS to discuss.
5. Cumberland Trail Naming & Branding Study: Ms. Clark stated this was an effort that was started last year by Alta. Ms. Clark shared 3 trail logo concepts. Board members liked the logos and the message they conveyed. Ms. Clark introduced Britt Storck with Alta Planning and Design. Ms. Storck discussed the process and how they came up the trail identity by creating an identity. Board member Voyles stated he would like to see the CCID market the area better to showcase its unique advantages.

Noelle Lloyd's last day with the CCID was yesterday.

### COBB COUNTY ISSUES & UPDATES

Cobb County Commissioner Chairman Boyce discussed the software that Cobb Travel & Tourism has to capture (pictures) to help the CCID market the area. It can be shaped by Commissioner District. Mr. Leithead asked for a meeting with Mrs. Holly Quinlan to discuss.

**CCID Minutes**  
**April 26, 2018**  
**Page 4 of 4**

Interim Director Erica Parrish gave a few updates on Interstate North and the process acquiring Terrell Connector.

Vice Chairman Shern stated the CCID is continuing its search for a permanent Executive Director.

Board member Teague reviewed the Cash Flow model. Mr. Leithead stated there have been a number of budget adjustments that are not reflected yet. Mr. Winters makes all of the adjustments at the end of the year, so the budget is not constantly changing. This should make a difference in 2019.

OTHER BUSINESS

Sharon Mason, Cobb Chamber President & CEO reported on:

- SelectCobb is underway, building upon the 22K jobs created in the last five years. Specifically in Cumberland, there are 7 active projects that represent over 4800 jobs and \$268M in investment.
- The Cobb Chamber is looking to esthetically enhance its building. A taskforce has been formed to look at the needs and give input. Mr. Leithead has been invited to join this taskforce.
- The Chamber will be writing letters in support for the Akers Mill Ramp. Mr. Leithead will be speaking to the Chamber Board of Directors on May 7<sup>th</sup>.

Ms. Engel made a motion to go into Executive Session to discuss personnel matters and a lease. Mr. Teague seconded the motion which was unanimously approved. At the conclusion of the discussion, upon the motion of Mr. Voyles, seconded by Mr. Plant, the Board unanimously agreed to return to open session. Board member Leithead abstained from both votes. (5 yes/0 no/1 abstained).

The next regular board meeting is scheduled for the same location on May 31, 2018 at 7:30 a.m. along with the CCID Board Retreat. There being no further business, the meeting was adjourned at 9:22 a.m.

Approved by the Board this \_\_\_\_\_ day of

\_\_\_\_\_, 2018

\_\_\_\_\_ Secretary