

MEETING MINUTES
CUMBERLAND COMMUNITY IMPROVEMENT DISTRICT
Thursday, March 29, 2018

MEMBERS PRESENT

John Shern
Connie Engel
Tad Leithead
Mason Zimmerman

LEGAL COUNSEL

Lynn Rainey

COBB CHAMBER OF COMMERCE

Rasha Al Rawi
Melissa Crook
Kyethea Clark
Nelson Geter
Sharon Mason
Roxanne Plummer
Mike Winters

COBB COUNTY

Mike Boyce
Jim Wilgus
Erica Parrish
Karyn Matthews

JACOBS

Alex Chung

OTHERS PRESENT

Lindsey Burruss, Cobb Travel & Tourism
Vance Smith, Pond & Co.
Heidi Dasinger, Marietta Power
Chris Rideout, Croy Engineering
Brad Hale, Moreland Altobelli
William Herbig, Kimley-Horn
Patti Rice, Powers Ferry Corr. Alliance
Ron Sifen, Vinings

The March meeting of the Cumberland Community Improvement District Board was called to order at 7:35 a.m. on Thursday, March 29, 2018 at the Cobb Chamber of Commerce, 240 Interstate North Parkway, Atlanta, Cobb County, Georgia, pursuant to legal notice. A quorum was present.

Vice Chairman John Shern stated due to our vacancy in the Executive Director position, at the request of the Board Tad Leithead has agreed to step down as Chairman of the CCID and serve as Interim Executive Director while we conduct a search for a permanent Executive Director. Mr. Leithead will still be a member of the Board, but will abstain from voting.

Vice Chairman Shern welcomed special guests.

ITEMS FOR APPROVAL

1. Minutes: Ms. Engel made a motion to approve the March 5, 2018 Regular Session Minutes and Executive Session Minutes of the CID Board. Mr. Zimmerman seconded the motion which was approved. Board member Leithead abstained from the vote. (3 yes/0 no/1 abstained)

Interim Executive Director Leithead stated he will be abstaining from all votes during today's meeting.

2. Approval of Financial Statement: In Board member Barry Teague's absence, Interim Executive Director Leithead gave the February Financial Reports (Exhibit A & B). Ms. Engel made a motion to approve the February Financial Reports (Exhibit A). Mr. Zimmerman seconded the motion which was approved. Ms. Engel made a motion to approve the invoices and cash disbursements (Exhibit B). Mr. Zimmerman seconded the motion which was approved. Board member Leithead abstained from both votes. (3 yes/0 no/1 abstained)

Mr. Leithead stated he is still an approved signatory for checks along with Mike Winters and will be signing the checks today with the exception of any with him as the payee. Mr. Leithead went on to state that he will not be using the CCID's American Express Corporate card since he is a consultant.

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3. Cash Flow Projections: Interim Executive Director Leithead reported the CCID is projecting a shortfall of \$11K for 2018 and a shortfall of \$672K for 2019. Board members and CCID staff discussed ways to help reduce these shortfalls. Mr. Leithead has also worked on the communications budget for more deductions. Mr. Leithead stated staff is working hard to eliminate the 2018 shortfall and then will start on 2019.
4. Approval for John Shern to sign checks: Legal Counsel Lynn Rainey discussed the need for an additional signatory on the CCID checking account. John Shern is the Vice Chair and now serving as presiding officer of the CCID and should be authorized to sign checks. In discussions with the CCID's financial institution, it will need authorization. Mr. Rainey has drafted a Certificate of Incumbency to be signed assuming the Board passes a motion adding John Shern as an authorized signatory. After this meeting, Mr. Winters will take the certificate to the bank along with the information form. Mr. Zimmerman made a motion to approve John Shern as another signatory on the CCID's checking account. Ms. Engel seconded the motion which was approved. Board member Leithead abstained from the vote. (3 yes/0 no/1 abstained)

CHAIRMAN'S REPORT: BIG PICTURE

Vice Chairman Shern stated during this transition time the CCID has two major functions:

1. To keep all the CCID's projects going at full speed.
2. The search firm, Korn Ferry has been retained for the search of a permanent Executive Director for the CCID. Korn Ferry is doing the preliminary work now to get ready to accept applications.

Call for Caucus of Electors for May 31 – Post 3 (John Shern) and Post 6 (Mason Zimmerman): Legal Counsel, Lynn Rainey, gave an update on elections to be held at the May 31st CCID meeting. Mr. Rainey stated that the three year terms for the following posts will expire in May: Post 3 (John Shern) and Post 6 (Mason Zimmerman). Post 3 will be elected with one vote per non-contiguous property within the CCID and Post 6 will be voted on with one vote per \$1,000 of assessed value. Mr. Rainey will advertise the election. Ms. Engel made a motion to call for a caucus for Post 3 and Post 6 to be held in conjunction with the May 31st CCID meeting. Mr. Zimmerman seconded the motion and the motion was passed. Board member Leithead abstained from the vote. (3 yes/0 no/1 abstained)

INTERIM EXECUTIVE DIRECTOR'S UPDATE

Interim Executive Director Tad Leithead reported today is the last day of the Legislative Session and the opening day of the Atlanta Braves.

Since the last CCID Board meeting, the thank you luncheon for GDOT Commissioner Russell McMurry was held. It was a great success. Mr. Leithead thanked CCID staff for their hard work.

Today is the last day of the Legislative Session. There is a compromise bill on transit that has a good shot to pass. The details are still being worked out. It was important to Cobb County to actively participate/control the creation of the district map which also may become the taxing map for putting it to a referendum in the County. There is language in the current version of the bill which forms a committee of the entire County Commission and the entire Cobb Delegation which will be a 26 person committee. Mr. Leithead stated the CCID would be willing to help serve in any way possible. Cobb County Commission Chairman Boyce stated if the bill passes, a referendum must be had no later than December 2019. This committee will dissolve next July. There has been a lot of discussion with the delegation and there has been a consistent message.

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Sharon Mason, President & CEO of the Cobb Chamber thanked everyone involved in the process of developing the transit bill. Mrs. Mason went on to make a few announcements:

- Invited all Board members to join the SelectCobb reception today for Braves opening day.
- Recognized Roxanne Plummer on her 6 year work anniversary and Noelle Lloyd on her 2 year work anniversary.

A. Operations

1. Reports Available on Board Portal: Mr. Leithead reminded Board members the Board Portal has updated information on it and encouraged them to take a look.
2. Capital Improvements Updates: Kyethea Clark, Director of Operations, gave updates on: Akers Mill Ramp, Cumberland Blvd West Intersection Improvement & Ph III Streetscape, GDOT I-75 & I-285 Interchange Clean-up Project, Windy Hill Bridge lights, and Riverwood plaza construction and landscaping - Acting Chairman Shern stated he has reservations on this design and would like to discuss this with the designer. Ms. Clark went on to give updates on Interstate North Parkway Ped Improvements and Palisades/Paces Mill NRA Unit Rehabilitation.
3. Bikeshare Update: Ms. Clark gave an update on the Zagster bikeshare. There is a fully executed MOU between Zagster, National Park Service and the CCID. The CCID is waiting on copies of the MOU as well as the invoice for the two stations at the National Park Service – Cochran Shoals and Paces Mill. Zagster is going through a restructuring process and the CCID will have a new project manager.

CCID Bikeshare Expansion Study: Ms. Clark stated the CCID received \$50K from ARC last year for this study. This money is to assist the CCID with challenges it faced with starting up a Zagster bikeshare program. Alta Planning and Design has been hired and the planning study will be completed by August. The study will recommend future bikeshare stations and other recommendations of the structure of the program. Mr. Leithead stated the Board needs to regroup and look at liability issues. This will be a topic at the board retreat in May.

Mr. Leithead went on to discuss Interstate N. Circle (widening and realignment) – from Interstate North Parkway to Windy Ridge Pkwy. The contractor is finishing retaining walls and realigning the new intersection. The new intersection will be a T-Intersection. It will free up a crescent shape piece of ground that could be landscaped. Russell Landscaping has completed a proposal of what it would approximately cost to landscape this area in the amount \$12K. This could be a nice beautification project for the CCID, but it is not suitable for an additional parking lot. Mr. Leithead will meet with Jim Wilgus, Director of Cobb DOT, to discuss the proposal.

COBB COUNTY ISSUES & UPDATES

Cobb County Commissioner Chairman Boyce stated the latest tax assessments will be announced today.

In 2012, the land valued around SunTrust Park and the Battery Atlanta was assessed around \$20M and last year it was assessed over \$180M.

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Cobb County Government continues to support the business community. A Transit referendum will require a significant educational effort and the CCID will be asked to help. Chairman Boyce wants to focus efforts on the county and those that live in the county. The County must do a better job of communicating about the bus system that Cobb County has, but preserve it with the current legislation. There will be more to come. Mr. Leithead stated the CCID Board's highest priority is transit and is eager to help.

Mr. Wilgus stated the County's transportation plan is back in motion since the 2018 Braves season is here and is anticipating a good year.

OTHER BUSINESS

The next regular board meeting is scheduled for the same location on April 26, 2018 at 7:30 a.m. and the CCID Board Retreat will be held on Thursday, May 31. There being no further business, the meeting was adjourned at 8:34 a.m.

Approved by the Board this _____ day of

_____, 2018

_____ Secretary