

**DRAFT MEETING MINUTES
CUMBERLAND COMMUNITY IMPROVEMENT DISTRICT
THURSDAY, JANUARY 23, 2020**

MEMBERS PRESENT

John Shern, Chairman
Connie Engel, Vice-Chair
Barry Teague, Treasurer
Stephen Barnhouse
Bob Voyles
Mason Zimmerman

LEGAL COUNSEL

Lynn Rainey

CUMBERLAND CID

Kim Menefee
Kyethea Clark
Adam Ross
Lisa Sanders
Rasha Al Rawi

COBB CHAMBER OF
COMMERCE

Sharon Mason
Slade Gulledege
Dana Johnson
Mike Winters

COBB COUNTY

Commissioner Bob Ott
Karyn Matthews
Drew Raessler
Jason Gaines

OTHERS PRESENT

Alex Chung, Jacobs
Claire Bartlett, U.S. Rep.
Loudermilk's Office
Ashleigh Padgett, U.S. Rep.
Loudermilk's Office

Rosie Manins, Marietta Daily
Journal
Alex Valente, Piedmont Office
Realty Trust
Elaine Armster, Linkscape 360
Lindsey Burruss, Cobb Travel
& Tourism
Holly Quinlan, Cobb Travel &
Tourism
Daniel Foster, Georgia
Commute Options
Cody Zanni, Kimley-Horn
Monica Flocken, Childress
Klein
Patti Rice, Powers Ferry
Corridor Alliance
Ron Sifen, Vinings HOA

The regular meeting of the Cumberland Community Improvement District (CID) Board of Directors was called to order at 7:31 a.m. on Thursday, January 23, 2020, at the Cobb Chamber of Commerce, 1100 Circle 75 Parkway, Suite 1000, Atlanta, Cobb County, Georgia, pursuant to the legal notice. A quorum was present.

ITEMS FOR APPROVAL

1. Minutes: Mr. Teague made a motion to approve the December 12, 2019, Regular Session Minutes. Mr. Zimmerman seconded the motion. **Vote - unanimously approved.**
2. Approval of Financial Statement: After making the Treasurer's Report, Mr. Teague made a motion to approve the November and December Financial Reports (Exhibit A), which includes the final payment on the I-285 Pedestrian Bridge. Mr. Zimmerman seconded the motion. **Vote - unanimously approved.**
3. Invoices and Cash Disbursements (Exhibit B): Mr. Teague made a motion to approve. Mr. Barnhouse seconded the motion. **Vote - unanimously approved.**

{Board Members Connie Engel and Bob Voyles joined the meeting at this point.}

CHAIRMAN'S REMARKS & UPDATES

1. Chairman Shern congratulated Sharon Mason and her team on the new office space and recent Dedication Reception.
2. He then recognized Commissioner Bob Ott with the recent news of his announcement to retire from office at the end of the year. The CID is grateful for his leadership and support over the years.

EXECUTIVE DIRECTOR REMARKS & UPDATES

Ms. Menefee opened her remarks by recognizing Sharon Mason, Dana Johnson, and Ashley Ottinger for their hard work and attention to detail to ensure the new office space met expectations and the smooth transition of the move. She then proceeded to give the following updates:

1. Leaders of twenty-nine CID's met with Chris Thomlinson, Executive Director of State Road Transportation Authority (SRTA), last year, and all agreed for a select group to meet with Lt. Governor Geoff Duncan to discuss the benefits of CIDs and the Georgia Transportation Infrastructure Bank (GTIB). The Lt. Governor was generous with his time and interested in learning about the work of the CIDs.
2. CID leaders are organizing a Welcome Reception for the newly appointed U.S. Senator Kelly Loeffler. Board Members will receive a notification when a date is confirmed.
3. Upcoming dates provided for GDOT's Open House Public Meetings for the I-285 Express Lanes, and attendance was encouraged by both Ms. Menefee and Mr. Shern. Chairman Shern expressed concern about the lack of access points planned east of I-75 (Powers Ferry Road) to Georgia 400. Therefore, requesting Board Members review the plan.
4. Ms. Menefee will present an annual update of the Cumberland CID and the Economic Report to the Cobb County Board of Commissioners on February 24, 2020, at 1:30 p.m., in conjunction with Commissioner Ott, who will give his annual update on the Atlanta Braves.

DIRECTOR OF OPERATIONS UPDATE

Ms. Clark provided the following updates:

Operations/Requests

1. Capital Improvements Update

- a. Paces Mill/Palisades Rehab Schedule (Exhibit C): Ms. Clark reported that agreements are still under review with National Park Services (NPS). The Design Advisory Board (DAB) meets again in late April 2020. Staff is working with The Ferguson Group to seek potential grant opportunities to assist with the estimated \$10 million construction of the project. Ms. Clark provided details on the scope of the work and a timeline, which is contingent on DAB approval.

2. Project Updates:

- a. Cumberland Blvd. West – The Contractor installed replacement materials. Once the inspection is approved, Russell Landscape begins maintenance of grounds. Anticipate February 2020.
- b. Terrell Mill/Windy Hill Connector (the only current major road project in SPLOST) – In December, the Board of Commissioners approved and are now in the process of executing the CST. The County will announce a groundbreaking ceremony at a later date.
- c. Riverwood Streetscape – Installation of sidewalk underway. Landscape plans submitted and under review by Cobb County.

3. Plans and Studies

- a. Bike Share Plan Phase II (Exhibit D) – Ms. Clark presented an overview of the program, beginning with the launch in 2017 through the expansion in 2018, with statistics, demographics, and trip count, the factual numbers demonstrate the success of the program and its value to the district. **A financial request was then made for \$66,000 to expand the program adding five new stations in 2020.** Mr. Teague made a motion to approve. Ms. Engel seconded the motion. **Vote - unanimously approved.**

Ms. Menefee acknowledged the Board's request at a previous board meeting for staff to evaluate sponsorship opportunities to offset the ongoing maintenance expense of the program. Collaborative discussions are taking place with Zagster, Cobb County, and other regional partners on the benefits of connectivity of the networks to the community and a potential sponsorship program. A recommendation will be presented to the Board at a later date for approval.

COBB COUNTY ISSUES & UPDATES

1. Chairman Shern inquired of Commissioner Ott about the bus transfer station near Cumberland Mall. Commissioner Ott briefly described the proposed plan of the property and stated that he expects a master plan to go before the Board of Commissioners mid-year.
2. Commissioner Ott also reported on the much anticipated MLB All-Star Game of 2021. Cobb County's Public Safety dept. is communicating with Los Angeles' Safety Administration, and representatives from the County will attend this year's game in L.A. He expects a grand-scale event in Atlanta of eight to ten-days of celebration.
3. Next, he acknowledged concerns with the installation of LED billboards in the County that resulted in a legal settlement and an amendment to the ordinance. County can only direct/approve where the billboards are placed, but has no control over content.

4. Commissioner Ott informed the Board that he has been working diligently to form an Appeals Board for decisions made by the Fire Marshall, especially as it relates to older office space occupancy. Ms. Engel commended Ott for his efforts.
5. Drew Raessler, Deputy Director at Cobb DOT, provided an overview of the "SB66 - Streamlining Wireless Facilities and Antennas Act," in effect since October 2019, between wireless providers and local governments (Exhibit E). The legislation permits all aspects of small cell poles, antennas, and equipment on the right-of-way. Board Members discussed the damage that occurs to existing surface areas with new infrastructure, and the impact the small cells may have on the investment made in the district.

ACTION ITEMS:

- Commissioner Ott recommended the CID take prompt **action** establishing contact with leaders of Verizon, AT&T, and other possible third parties before these organizations apply for permits. He explained that once these companies determine design and engineering, and selection of poles, it is too late for CID to act. *{Board Member Barry Teague departed the meeting during this conversation.}*
- Commissioner Ott also suggested possibly adapting the existing light poles, identify areas where there are no poles, and then request that new poles follow CID standards. Ms. Menefee commented that the timing is right because Croy Engineering is completing an inventory of our assets.
- Mr. Voyles expressed the frustration of discovering workers on-site without prior notification. Commercial property owners maintain the landscaping and enhancements of the right-of-way bordering their property. He recommended a course of **action** and suggested commercial owners receive notification before work begins similar to what is now in place for residential owners.
- Commissioner Ott agreed to meet with Erica Parish and Drew Raessler to implement a policy that will require companies to notify commercial owners. The information should include the agency's contact name, phone number, and who contracted, if a third party, such as AT&T or Verizon.
- Mr. Barnhouse agreed to take **action** by contacting Patriot Communications, a company that may manage the effort of communicating with AT&T and Verizon and advocate on behalf of the CID and commercial property owners.

Raessler concluded by stating that there is a system currently in place; if contractors are not following guidelines, permits can be withheld until resolved.

CHAMBER UPDATES

1. Ms. Mason briefed the Board on a few logistics in the new office space including identifying stairwells near the board room in the event of an emergency and three-hour complimentary parking.
2. She also reminded the Board of a couple of key events hosted by the Cobb Chamber Annual Dinner, Saturday, January 25, honoring U.S. Senator Johnny Isakson and Marquee Monday, February 10, with an Annual State of the County Address with Chairman Boyce.

OTHER BUSINESS

The next Regular Board Meeting is scheduled for February 27, at 7:30 a.m., followed by the Annual Board Retreat at 9:00 a.m. in the Cobb Chamber of Commerce Board Room. There being no further business, the meeting adjourned at 8:58 a.m.

Approved by the Board this _____ day of
_____, 2020

Secretary